



\$6M Grant Milestone Achieved by South Bay Senior Organization Community Congregational Development Corporation for Critical Older Adult Needs
CCDC's Efforts Have Created Lasting Impact in Chula Vista, South Bay

CHULA VISTA, California (Aug. 11, 2022) – Community Congregational Development Corporation (CCDC) announced today it has reached a \$6 million grant milestone in pursuit of its mission to serve and support the physical, social, psychological, and spiritual health and well-being of older adults. CCDC, which has primarily carried out its charitable endeavors across the South Bay and especially Chula Vista, is one of just nine foundations across the nation that focuses on senior causes, emphasizing a need that is broadly overlooked yet increasingly critical within the community.

In fact, in a report on charitable giving and COVID-19 by Candid and the Center for Disaster Philanthropy, the organizations found that only 2% of funding during the first year of the pandemic went toward the older adult population, a testament to CCDC's significance to the local community.

The \$6 million donation milestone was reached when CCDC presented a \$160,000 check to Legal Aid for Justice for South Bay Seniors, which facilitates access and maintains supports and services that impact social determinants of health (e.g., housing, food, public benefits and debt). With support from the CCDC, the Justice project has hired two case managers to specifically target older adults in the South Bay in a culturally and linguistically competent manner. CCDC's grant will serve approximately 800 seniors through the two case managers.

"It has been our honor to serve the Chula Vista and South Bay senior community with opportunities for access to technology, affordable housing and transportation, among other meaningful services, all of which combat potential isolation," said Laurie Orange, CCDC director, corporate secretary and board member. "We are hopeful and optimistic other charitable organizations will join us to meet the rising demand for support amongst the aging population in this region."

The CCDC's focus on Chula Vista and the South Bay region has prioritized several critical community needs for both emergency and long-term impact, including:

- **Tech Program for Seniors**

An innovative program fully funded by CCDC, Tech for Seniors is designed to reduce social isolation and loneliness among lower-income older adults through age-friendly technology training, technical assistance and intergenerational engagement.

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Those who completed the training are gifted a free iPad, enabling them stay connected with family and friends and attend virtual classes. To apply to volunteer, download the application here: volunteer.sarsis.com

- **Housing and Stipends**

Grants from CCDC have supported affordable senior housing, including providing emergency rental assistance to reduce housing instability and homelessness. CCDC recently granted \$350,000 to Serving Seniors to fund one of the first private shallow subsidy rental funds in the South Bay. This will provide up to \$300 per month in rental assistance for an average of 30seniors each month. Subsidies will be paired with intensive case management services. Each client will receive tailored services designed to assist seniors in improving their housing stability and quality of life.

- **Local Transportation**

More than \$2 million has been committed to enhancing mobility options and providing “last mile” connections to public transit so that older adults who no longer drive can conveniently access grocery stores, medical and personal appointments, and social activities. This total includes a \$1 million grant to the City of Chula Vista to fund the Chula Vista Community Shuttle.

- **Grants during the COVID-19 pandemic**

During the height of the pandemic, CCDC made emergency donations to a dozen organizations to stave off isolation, supply equipment and provide food and transportation assistance. This included a donation of over \$650,000 to help keep one of Chula Vista’s few food banks, Community Through Hope (CTH), in service.

“Providing nutrition for the South Bay’s elderly population has been at the forefront of our mission since day one,” said CTH President and CEO Rosy Vasquez. “Without the emergency funding provided by CCDC, our organization would not have been able to offer the programs and services that best met our senior client’s needs during the brunt of the pandemic.”

For more information about the CCDC, please visit: ccdc4seniors.org.

About Community Congregational Development Corporation (CCDC)

A 501(c)(3) nonprofit corporation, the CCDC’s mission in the region dates back to 1968 when the Community Congregational Church of Chula Vista built a 16-story apartment complex for senior citizens. It stands today as a landmark – the Congregational Tower in Chula Vista. The sale of that tower funded the grants CCDC has made to date. For more information, visit ccdc4seniors.org.

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**Community Congregational Development Corporation
2013-2022 Grant Awards**

Organizations	Projects Funded	Grant Award
Alzheimer's Association	Social Engagement and Community Connections	\$ 30,600.00
Casa Familiar	Meals and rental assistance	\$ 72,398.00
Chicano Federation	Tech for Seniors Program	\$ 200,000.00
Chula Vista Walks	Walking programs run by senior coaches	\$ 53,156.00
City of Chula Vista	Chula Vista Circuit Transportation for Senior 55+, Renovate Norman Park Senior Center Annex, add bocce balls and pickleball courts	\$ 1,500,000.00
Community Congregational Church of Chula Vista	Operating expenses, elevators for seniors, capital improvements, senior ministry support	\$ 995,000.00
Community Through Hope	Nutrition and hygiene during COVID, rent assistance, PPE, storage unit	\$ 674,920.00
Friends of Chula Vista Park and Rec.	Technology and Media equipment to broadcast programming to isolated seniors	\$ 6,616.00
Legal Aid of San Diego	Justice Project to connect South Bay seniors to benefits, aid with legal issues	\$ 160,000.00
Loving You Through It	PPE and food	\$ 1,500.00
MAAC	Digital upgrades to reduce isolation	\$ 27,900.00
Meals on Wheels	Transit van for food deliveries	\$ 39,392.00
Neighborhood House Association	Housing subsidies, transportation in South Bay	\$ 64,050.00
Operation Promise	Hygiene supplies for seniors	\$ 15,000.00
Project 1:1	Transition unsheltered to sheltered seniors	\$ 15,987.00
Renewing Life	Affordable senior transportation	\$ 1,170,155.00
Safe Space Foundation	Technology to reduce isolation	\$ 71,300.00
Salvation Army	Nutrition program, commercial refrigerator, video projector for educational presentations and entertainment	\$ 42,500.00
Scripps Mercy Hospital Chula Vista	Beacon of Hope Projector	\$ 13,071.00
Serving Seniors	Food and rent assistance, supplies, COVID emergency fund, Shallow Subsidies program with Case Managers	\$ 455,625.00
SoCAN	Tech for Seniors Program	\$ 233,088.00
St Paul's Senior Services	Rehab of St. Paul Manor	\$ 529,558.00

**Total Amount
Awarded**

TOTALS

22 Organizations Serving South Bay's Older Adults

\$6,371,816.00



***** MEDIA ADVISORY *****

Thursday, Aug. 11, 10 a.m.

**Chula Vista Nonprofit Announces \$6M Grant Milestone,
Calls for Other South Bay Organizations to Join in Pursuit of Serving Older Adult Needs
*One of Nine Nonprofits in U.S. Focused on Senior Causes, Creates Lasting Impact for South Bay Seniors***

What: An anchor for older adult support, [Community Congregational Development Corporation](#) (CCDC) is announcing it has surpassed a **\$6 million grant** milestone in pursuit of its mission to **serve and support the physical, social, psychological, and spiritual health and well-being of older adults in Chula Vista and the South Bay.**

Why: San Diego County's older adult population is growing dramatically. By 2030, Diego County will be home to approximately 1 million people over age 60 (according to SANDAG). **Less than 3% of U.S. charitable dollars go toward senior issues. CCDC is calling for other foundations and nonprofits to expand services and funding to seniors in Chula Vista and the South Bay, which is often overlooked and under-resourced.**

CCDC's focus on Chula Vista and the South Bay region has prioritized several critical community needs for both emergency and long-term impact, including affordable transportation, housing and social isolation, as well as providing emergency COVID relief.

Who:

- **Laurie Orange, Director, Corporate Secretary and CCDC Board Member**
- **Chula Vista City Councilmember Jill Galvez, District 2** (*Speaks Spanish*)
- **Paul Downey**, president, and CEO, Serving Seniors
- **Gregory Knoll**, CEO/executive director/chief counsel, Legal Aid Society of San Diego
- **Aaron Ruiz**, recreation supervisor, Chula Vista Norman Park Senior Center (*Speaks Spanish*)
- **Chula Vista Mayor Mary Salas** (*Speaks Spanish*)
- **Chula Vista City Councilmember John McCann, District 1**
- **City of Chula Vista Senior Project Coordinator Stacey Kurz**
- Rosy Vasquez, Community Through Hope (*Speaks Spanish*)
- Nonprofit leaders who received support from CCDC
- Norman Park Senior Center employees and the clients they serve

- Luis Mange, California Senior Legislature (*Speaks Spanish*)
- Rosa Maria Hernandez Ceballos – *Avail for translation by BK Foundation Advisors (Speaks Spanish)*

Visuals:

- Bocce ball and pickleball courts under construction at Norman Park Senior Center, funded by CCDC
- CCDC board members, elected officials, leadership from nonprofits who received funding

When: Thursday, Aug. 11, 10 a.m.

Where: Park adjacent to Norman Park Senior Center
270 F Street
Chula Vista, CA 91910

Media RSVP/

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